July 5, 2016

Dear Superintendent:

It's time to renew your district's membership with MSBA. Only through the strong support of membership by the payment of dues is MSBA able to improve, maintain, and expand the menu of programs and services needed and valued by our members.

MSBA's board and staff have worked hard over the years to become your go-to organization. We could make a huge list of all the benefits and services we offer, but it really comes down to this: MSBA will always go the extra mile for our members.

Where Minnesota School Boards Learn to Lead

If you have a question, you can call or email. We'll find the answer promptly or get you to someone with the answer. In all of our interactions, we strive to make your board a high-performing board that can meet the high expectations of your staff, students, and community. We know that our association is stronger when our members are stronger.

MSBA keeps members informed of significant issues facing school boards and advocates for solutions that will help all districts. Our dedicated staff prides itself on anticipating member needs through engagement, analyzing national and state directives, working with other educational organizations, and providing training to build high-achieving boards.

Advocacy is a big part of MSBA, whether you are a large metro district or a small rural district. We work until we can find a path forward that benefits districts of all shapes and sizes.

MSBA is also your go-to place for important resources – award-winning communications, timely legislative analysis and updates, future-focused training, our recognized policy services, and more – it's just a call or a click away.

We care about all of the state's public school students, and MSBA is there to help your board support, promote, and strengthen the work of public school boards.

Your dues invoice is enclosed, along with a renewal notice for those districts in our Policy Services. We wish you a successful 2016-17 school year and hope to continue as your valued and trusted association. If you have any questions, please don't hesitate to call your association office at 800-324-4459.

Sincerely,

Kirk Schner Lawred

Kirk Schneidawind MSBA Executive Director kschneidawind@mnmsba.org

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Kevin Donovan (Mahtomedi) MSBA President <u>kevpatdon@gmail.com</u>

## MINNESOTA SCHOOL BOARDS ASSOCIATION

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